



# West Virginia Rugby Foundation

An IRS 501 (c) 3 Organization  
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## Sponsorship and Exclusive Vendor Proposal

WV Rugby Foundation  
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## **West Virginia Rugby Foundation History**

Founded in 2004, the West Virginia Rugby Foundation is committed to promoting rugby in the state of West Virginia. The Foundation is incorporated by the State of West Virginia as a non-profit corporation and has a vision to promote rugby at the youth and amateur level and to develop the best rugby playing facilities in the Allegheny Rugby Union. The West Virginia Rugby Foundation is comprised of five clubs; Mon River Maniacs U-19 Girls RFC, Mon River Mud Dogs U-19 RFC, Mon River Mud Lobsters Men's RFC, West Virginia University Men's Club, and the West Virginia University Women's Club. Overall, the clubs within the West Virginia Rugby Foundation, have over 200 current players, 400 parents, and 900 alumni. Rugby began in Morgantown in 1974 with the formation of the WVU men's rugby club. The club has been highly competitive since its inception. In the mid-1980's, WVU Rugby was one of the top eight teams in the country for about four years in the Division I Collegiate Level Rugby. During the early and mid 1990's, WVU Rugby remained as one of the top sixteen teams in the United States. WVU continues to maintain this level of competitiveness. In the year 2000 and 2002, WVU remained in the top sixteen teams by playing in the Midwest Rugby Union's Division II Sweet Sixteen. WVU's annual spring tournament the "Chicken Tournament" continues to be one of the most competitive tournaments on the east coast. The Mon River Mud Lobsters Men's Rugby Club was founded and christened in April of 1999 and established The Almost Heaven sevens tournament, that summer. In the past 4 years, the Mud Lobsters have toured Savannah's St. Patrick's Day Tournament, the Baton Rouge Mardi Gras Tournament, and Maggotfest. In January of 2005, the Mud Lobsters were the 1<sup>st</sup> Rugby team to travel to Guantanamo Bay, Cuba, where they played the base team, the Dementors. This small team boasts six USA Rugby certified coaches and three certified referees. These coaches coach and mentor the WVU men's and women's rugby team as well as the Mon River high school boys and girls teams. Founded in 2000, the WVU women's rugby team has risen to be one of the best women's teams in Midwest Division II. They have won or shared the Allegheny Rugby Union Championship 3 times (2002 shared, 2003, 2004 shared). In addition they have advanced to the Midwest Sweet Sixteen each of those years. The Mon River U-19 Community Based Program was started in 2002 with the formation of a Boys U-19 team (Mud Dogs) comprised of students from Morgantown High School (1100 students). A total of 18 players including three girls participated that first year. The Mon River Maniacs U-19 girls team was formed in 2002. Rugby is a foreign sport in this region of the country but has begun to grow. The Mud Dogs team grew to 27 players in 2005, while the Maniacs had 34 players and won the Allegheny Rugby Union girls high school championship. The growth of rugby continues to grow in this small town (30,000 people) as high school players' move on to play at West Virginia University and eventually with the local men's club.

## **West Virginia Rugby Foundation Goals**

- 1) To foster and promote the growth and development of rugby in West Virginia; to increase the awareness of rugby, its traditions and dedication to amateurism; to adhere to the Laws of the Game and the Regulations Relating to Amateurism as framed by the International Rugby Board and adopted by the United States of America Rugby Football Union; and generally to advance interest, education and participation in rugby nationally and internationally.
- 2) To promote interest, study and improvement in amateur sports, encourage teamwork, physical fitness, public participation in rugby, to provide instruction to the general public; and to hold competitions and exhibitions.

# SERVICE SPONSOR

Any individual or company wishing to be a part of the organization can be a Booster or Service Sponsor! This level of sponsorship is for those who would like to participate, but cannot afford large cash contributions. Donations of any goods or services that assist the team qualify you to be a Service Sponsor. Establishments willing to host the weekly Thursday, or post match social, and/or offering discounts or donations of food and beverages are ideal candidates for Service Sponsorship. All sponsors are afforded advertising space in our programs and promotional materials.

# BRONZE SPONSOR

The Bronze Sponsor is our most popular sponsor category. As a Bronze Sponsor, you are entitled to have your company provided logo placed on a member club's tee shirt. You will be recognized as a supporter of an organization that is involved in the community and a member of USA Rugby. To be a Bronze Sponsor, a company must donate at least \$500. Bronze Sponsors are entitled to have a banner at all home games and tournaments and are afforded advertising space in our programs.

# SILVER SPONSOR

The Silver Sponsor is for rugby enthusiasts who know that a good organization starts with good investments.

As a Silver Sponsor, you are entitled to have your company logo placed on a member club's equipment and tee shirts. Some equipment examples are goal posts, balls and jackets. Silver Sponsors are also given the option of having a link to their web page on the Foundation members web pages. To be a Silver Sponsor, a company must donate at least \$1000. Silver Sponsors are entitled to have a banner at all home games and tournaments and are afforded advertising space in our programs.

# GOLD SPONSOR

This is our ultimate level of sponsorship! Gold Sponsorship is for those who are truly committed to supporting the game of rugby and sponsoring a local team. Donations from Gold Sponsors will be used for long-term expenses and coaching. Gold Sponsorship entitles you to have your company logo worn as a patch on part of the club's game uniforms. Gold Sponsors are also given the option of having a link to your web page on the Foundation member's web pages. In addition, Gold Sponsors will be given the opportunity to be the main sponsor of either the "I Used to Be a Chicken Tournament" held in April or the "Almost Heaven 7's Tournament", held in June. Gold Sponsors will be given the opportunity to help the club decide how it may best serve the community. To become a Gold Sponsor, you must donate at least \$5,000. Gold Sponsors are entitled to have a banner at all home games and tournaments and are afforded advertising space in our programs.

# West Virginia Rugby Foundation

## Individual Club Expenses

### **Seasonal expenses:**

Medical Supplies	\$200
Practice Balls (5)	\$125
Game Balls (2)	\$100
Field Lining Paint (40)	\$200
Field Maintenance	\$200
Advertising and Recruiting	\$200
USA Rugby Club Dues	\$25
USA Rugby Individual Player Dues (30)	\$750
Allegheny Rugby Union Dues	\$350
Midwest Rugby Territory Dues	<u>\$300</u>
	<b>\$2,450</b>

### **Medium-Term expenses:**

Long Sleeved Jerseys (20)	\$1,000
Short Sleeved Jerseys (20)	\$600
Shorts (40)	\$800
Cones (20)	\$35
Kicking Tees (2)	<u>\$25</u>
	<b>\$2,460</b>

### **Long-term expenses:**

Scrum Machine	\$2,000
Goal Posts	\$500
Rucking Pads (4)	\$260
Post Pads (4)	\$400
Tackling Dummies (4)	\$450
Build Field	\$2,000
Field Liner	\$60
Storage Shed	<u>\$500</u>
	<b>\$6,170</b>

**Total:** **\$11,080**

### **Miscellaneous:**

Travel  
Coach Stipend  
Athletic Trainers